

FOOD SECURITY FUND

CONNECTING FOOD TO THE BLACK COMMUNITY

CONNECTING THE BLACK COMMUNITY TO FOOD

Food Security Fund Action Plan

Building Sustainable Food Hubs Through
Community-Centered Innovation

2-Year Roadmap | \$5M Goal



SECURITY, Through Community Food Connections

The Food Security Fund (FSF) is advancing a community-led solution to food insecurity by transforming trusted community centres into full-service, zero-waste food hubs.. Our pilot program lays the groundwork for a proven, scalable framework that addresses the root causes of hunger in Black communities.

We combine meal delivery, culturally relevant food education, and sustainable food pipelines to create a replicable model that addresses urgent needs and builds long-term resilience.



A Scalable Solution to a Growing Crisis

Food insecurity affects 1 in 3 Black children in Canada. FSF is a bold, Black-led response built on dignity, education, and sustainability. Through strategic partnerships and community-based implementation, we're transforming trusted community centres into powerful food hubs.



The Roadmap: 4 Steps To Food Security

1 - Build the Foundation

Lay the groundwork by investing in infrastructure, equipment, staffing, and systems to support a sustainable food pipeline.

2 - Launch the Pilot

Transform one community centre into a scalable food hub that delivers meals, education, and localized food systems.

3 - Compile and Deploy Community Reports

Use detailed surveys and local insights to identify and prioritize the next high-need neighborhoods for expansion.

4 - Scale Across the GTA

Replicate the proven model in additional communities, adapting it based on local data and readiness for maximum impact.

4-Step Action Plan: How It Works & Why It Works

Phase	What Happens	Why It Matters
Foundation	Funds help build a central kitchen, food trucks, refrigerated storage, and vendor partnerships.	Creates the backbone to support multiple community food hubs.
Pilot Program	One community center gets transformed into a full food hub. We test, improve, and document everything.	Builds a model that works—and can be repeated in other areas.
Community Reports	We survey and analyze where help is needed most across Toronto's Black communities.	Ensures we respond to real needs with real data.
Expansion	We scale our model to the next neighborhood, then another.	Food security spreads community by community, family by family.

Step 1: Build the Foundation

(Estimated \$2.1M)

This budget includes operational and administrative costs, including staffing, oversight, and infrastructure setup, critical to executing this step.

- Purchase refrigerated trucks & kitchen-equipped food trucks
- Secure temperature-controlled storage space
- Establish a commissary kitchen for central food prep
- Hire logistics, kitchen, and program staff
- Establish vendor & CSR partnerships
- Develop digital systems for inventory, routing, and tracking

Deliverable: A fully equipped logistics and food prep hub that supports the pilot and future community centers.

Step 2: Launch Pilot Program

(Estimated \$900K)

Funding includes program operations, staff training, monitoring, and documentation to ensure effective pilot execution and learning.

- Select 1 community centre (based on need/data)
- Scale meal/grocery distribution (trucks, storage)
- Launch nutrition education, food literacy, and zero-waste training
- Track meals served, savings, engagement
- Document the model: framework for replication

Deliverable: One fully functional, data-backed pilot food hub model with education and food distribution successfully launched

👉 **This pilot is the blueprint for a sustainable, scalable food hub network.**

Step 3: Target Future Hubs

(Estimated \$500K)

Costs include administration and operational expenses. It also covers field research, analysis, staffing, community outreach activities and evaluation to drive evidence-based decisions.

- Conduct Community Reports across 10 Black neighbourhoods in the GTA
- Use surveys, interviews, and mapping to assess readiness & needs
- Score/rank communities to prioritize next hubs
- Repeat yearly for tracking + evaluation

Deliverable: 10 comprehensive Community Reports used to guide equitable expansion based on real-time data and community insight.

Step 4: Scale Across Toronto GTA

(Estimated \$1.1M)

This includes the administration expenses, staffing, and operational support required to ensure each new site is launched successfully and sustainably.

Deliverable: 3 new food hubs launched in priority neighborhoods using the refined and proven FSF model.

- Replicate the model in the top 3 high-priority communities in need based on Community Reports scoring (3)
- Adapt the framework per local needs
- Continue education & food waste initiatives
- Build relationships with local vendors, institutions, and community leaders
- Scale vendor relationships & food supply pipelines

Deliverables & Accountability

💡 *Deliverables are dependent on the timing and total amount of funds received. Early contributions accelerate execution and expand reach.*

- Canada's **first Black-led food pipeline**: a scalable engine for long-term food access and community power
- 1 fully operational **pilot food hub** built on education, dignity, and zero-waste delivery
- Foundation infrastructure: refrigerated trucks, commissary kitchen, trained staff, and digital tracking systems
- **10 in-depth Community Reports** to guide data-driven expansion
- **3 new food hubs launched** in high-priority Black communities across the GTA
- A tested and documented **framework for national replication**—anchored in community, powered by Black leadership



\$5M Budget Breakdown

Funding the Foundation, Fueling the Future

Foundation – \$2.1M

Laying the groundwork for the entire system

- Commissary kitchen setup + equipment
- Temperature-controlled storage facility
- Refrigerated trucks + food-safe transport
- Staffing (Operations, Logistics, Food Safety, Admin)
- Technology systems (CRM, vendor/supply tracking)

Pilot Program – \$900K

Transforming one center into a full-service food hub

- Food program scaling (meal/grocery distribution)
- Nutrition + zero-waste education programs
- Urban farming + workshop materials
- Vendor engagement + early CSR partnership incentives
- Data collection + reporting tools

Community Reports – \$500K

Data to drive decisions

- Survey design + deployment in 10 key neighborhoods
- Local outreach and focus groups
- Needs assessments + scorecard ranking tools
- Annual updates for impact tracking

Expansion – \$1.1M

Replicating the model across the GTA

- Community onboarding + training
- Local infrastructure enhancements
- Mini-hub adaptations to different centers
- Partnership development (CSR, local groups, Black-led orgs)

Contingency & Administration – \$400K

Ensuring flexibility, accountability, and resilience

- Project management, Fund Admin, and Operations
- Monitoring & evaluation
- Financial oversight + compliance
- Strategic reserves for inflation, delays, and unforeseen costs

Execution & Oversight

- **Lead Organization:** Support Black Charities (SBC)
- **Donation Infrastructure Partner:** Charitable Impact (secure processing, tax receipting, donor tracking)
- **Food Systems Execution Partner:** Sixty67 Group
- **Strategic Oversight:** FSF Advisory Council (experts in agriculture, equity, nonprofit strategy)



Why This Matters

Food insecurity is not just about hunger—it's about dignity, access, and equity. Black communities in Canada are disproportionately affected. FSF's plan creates systemic, localized change by building from the inside out.

This pilot is the **foundation of FSF's long-term plan**. The investments made now—like trucks, vendors, and infrastructure—will support future food hubs across the GTA.

By investing in the pilot, funders support the development of a **replicable model** with potential for **national scale**.

It's **not charity—it's community-powered systems change** that's scalable and measurable.

Our Approach:

Alignment with Canada's Food Policy

FSF is rooted in the same principles guiding Canada's national approach to food systems:

- Collaboration**: We work with Black-led nonprofits, local vendors, and trusted community centers.
- Innovation**: Our model merges food access with education, culturally relevant nutrition, and food logistics.
- Sustainability**: Every hub is designed to last, minimize waste, maximize local input, and build long-term resilience.
- Accountability**: We build trust through real-time impact data, annual community reports, and fiscal transparency.

Join the fight against Food Insecurity

You Can Help Us Build The System That Fuels

Canada's 1st Black-Led Food Pipeline

Your support builds the infrastructure, powers the pilot, and brings food equity to life in the Black Communities the most affected.

Contact Us

To learn more, donate, or discuss partnership opportunities:

- Website: www.foodsecurityfund.ca
- Email: partners@foodsecurityfund.ca
- Social: @foodsecurityfundHQ

