

FOR IMMEDIATE RELEASE

<u>Title</u>: Inside Ontario's Food Emergency: How the Food Security Fund Is Responding Where It Hurts Most, Black Children and Families

Toronto, ON | August 7, 2025 – <u>Support Black Charities (SBC)</u> has launched the <u>Food</u> <u>Security Fund (FSF)</u>, a bold new <u>fundraising campaign and 4-phase Action Plan</u> created to fight the rising food crisis affecting Black families and children in Canada, starting in the Greater Toronto Area (GTA).

In the last 12 months, **four Ontario cities**, Mississauga, Toronto, Kingston, and Brockville, have all declared food insecurity a local emergency.

Yet, the disproportionate impact on Black communities, especially children, has been largely left out of the public conversation.

"We couldn't stand by while children who had nothing to do with this crisis were showing up to school too hungry to focus, too tired to learn, and too undernourished to grow. We launched the Food Security Fund because no child should suffer because of a system struggling to keep up," said Anick Silencieux, Founder and Executive Director of Support Black Charities and FSF Cause Leader.

A Crisis That's Getting Worse

Even before the current rise in inflation and cost of living, the numbers were alarming:

• In 2021, nearly 38% of Black households in Canada experienced food insecurity. (Source: Household Food Insecurity in Canada)



• In 2022, 46.3% of Black children were living in food-insecure households. (Source: PROOF, University of Toronto)

These numbers have only gotten worse.

Food insecurity doesn't just affect what a child eats.

It impacts their **ability to learn**, their **mental and physical development**, and their **long-term health**.

This is not just a food problem; it's a growing crisis rooted in **systemic inequities** like income inequality, job insecurity, underfunding of Black-led organizations, unaffordable housing, and limited access to grocery stores in many equity-deserving neighborhoods.

What Is the Food Security Fund?

The **Food Security Fund** is a **fundraising campaign** created by Support Black Charities. Its goal is to raise **\$5 million over two years** to launch a **4-phase action plan** focused on:

- Immediate access to meals through community hubs and Black-serving organizations
- Food education for families, vendors, and local institutions
- Sustainable food systems that build long-term equity for Black communities

The FSF is **not a grant-giving program**.

Instead, it works directly with trusted organizations to support and strengthen their food programs, using partnerships, local distribution, and community knowledge to create change from the inside out.

Oversight and Leadership

The FSF is **led by Support Black Charities**, **powered by Charitable Impact** (Cause Fund Model), and **executed by Sixty67 Group**.

Oversight is provided by a multi-sector Advisory Council made up of experts in:

- Community development
- Food systems (entrepreneurship, manufacturing, distribution, safety)
- Hospitality, business development, and philanthropy
- Social impact and grassroots organizing



Together, they are committed to integrity, equity, sustainability, and lasting change.

Why Ontario, Why Now?

Ontario is the **only province in Canada** where cities have declared food insecurity a public emergency.

And yet, Black families, who are among the most affected, are still being overlooked.

"By focusing on the areas where the problem is most severe, we can build a model that uplifts entire neighborhoods, cities, and other provinces, and eventually, the entire country," said Anick Silencieux.

What Makes the Food Security Fund (FSF) Different

- ✓ It's a fundraising campaign paired with a 4-phase action plan
- Community-built and led
- ✓ Not a grant-giving program, but a scalable intervention model
- Built on real data, lived experience, and collaboration
- ☑ Driven by Black leadership, Black-serving organizations, and Black community input

How Journalists and Media Can Help

Journalists and media professionals have the power to bring this invisible crisis to light. The Food Security Fund invites you to:

- Report on the racial gaps in food access
- Share stories of families most affected
- Highlight the long-term impact on Black children during key years of growth
- Amplify FSF's community-based solutions locally and nationally
- Help spark a national and local conversation that leads to action, donations, and partnerships



"We're calling on journalists, policymakers, funders, and fellow changemakers to raise awareness about this silent crisis. We want people to understand we have a crisis on our hands. The Food Security Fund is joining the fight against food insecurity in the Black community, and we're inviting everyone to be part of the solution," said Anick Silencieux.

Already Making Headlines

The FSF was recently featured on **CityNews Toronto** in a segment titled:

"The Food Security Fund tackles the disproportionate impact of food insecurity on the Black community."

Watch the full video: CityNews Toronto Feature

Get Involved: Join the Movement

The Food Security Fund is now live at www.FoodSecurityFund.ca
Follow, share, and get involved:

Instagram: @foodsecurityfundhq

LinkedIn: <u>Food Security Fund</u>

Individuals, businesses, and organizations can:

- <u>Donate</u> to power the plan
- Partner on education, food distribution, or infrastructure
- Collaborate to help scale this work across Ontario and beyond

"This is not just about food, it's about dignity, equity, and giving Black children a real chance at life," **said Anick Silencieux.**



About Support Black Charities (SBC)

Support Black Charities (SBC) is a federally registered Canadian nonprofit dedicated to uplifting Black-led, Black-serving, and Black-focused organizations across Canada and globally. Through its four pillars, **Visibility**, **Capacity Building**, **Philanthropy**, and **Community Collaboration**, SBC strengthens the Black nonprofit sector by increasing awareness, offering strategic support, and fostering meaningful partnerships.

Initiatives like the Food Security Fund reflect SBC's mission to not only address urgent challenges but also build long-term, systemic solutions that empower Black communities.

Media Contact

Anick Silencieux

Founder & FSF Cause Leader



